

## 4<sup>th</sup> Annual Teen Dating Violence Video Contest

### Official Rules and Guidelines

1. **Contest Description:** The 4<sup>th</sup> Annual Teen Dating Violence Video Contest (“Contest”), sponsored by Transitions of PA (“Transitions”) is designed to give local students the chance to create videos that bring awareness to the issue of dating violence. Judges from Transitions will determine the top five finalists and prizes will be awarded to the 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place entries.
2. **Eligibility:** The contest is open to all high school students, grades 9-12, currently in Northumberland, Union, or Snyder Counties, Pennsylvania.
3. **How to Enter:** This contest begins at 12:00 pm EST on January 1, 2018. The contest ends at 12:00 pm (noon) on February 12<sup>th</sup>, 2018 (video submissions due). To enter, submit your video to Transitions by uploading it to YouTube and sending your link to [heather\\_s@transitionsofpa.org](mailto:heather_s@transitionsofpa.org). (Please note the underscore/underline character ( \_ ) between heather and s in the email address.) The following information should also be included with the link to the video:
  - a. Primary contact person for group/phone number/email;
  - b. Names of individuals in group;
  - c. High School or **home school** you attend;
  - d. Title of video;
  - e. Consent and release forms for all group members unloaded as attachments in your email to Transitions.

All participants must sign and complete a consent and release form with the video submission. These forms are included in this packet.

4. **Submission Requirements:** Each video submission must adhere to the following:
  - a. Students can work together but a maximum of four students are allowed per group. In groups where there is more than one individual, a Primary Entrant must be named and the video should be submitted under that name.
  - b. Each video should be between 30-60 seconds long (*submissions over 60 seconds will not be considered.*)
  - c. Participants are required to review and agree to contest rules and return the consent and release forms for each group member to Transitions ([www.transitionsofpa.org](http://www.transitionsofpa.org).)

- d. Participants must submit a link to their video, a primary entrant name and phone number, names of all group members, title of video, and the name of their high school or **home school information** for final submission to be complete.
- e. Transitions will be responsible for dividing the prize money equally between the team members listed for each of the 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place videos prize winners.
- f. The submitted materials must be your own work and not include any copyrighted materials unless you own the copyright or have a license to use it for this contest.
- g. Submissions must not contain or reference any names, products or services of any company or any third party trademarks, logos, trade dress, or promotion of any brand, product or service.
- h. Submissions that are lewd, obscene, sexually explicit, pornographic, disparaging, defamatory, or that may contain inappropriate content may not be submitted. Any submission received that is deemed inappropriate will be disqualified.

Transitions reserves the right to disqualify any submission that it believes violates or could potentially violate these rules and guidelines or is deemed inconsistent to Transitions' mission.

5. **Judging/Finalist Selection:** Transitions' staff will judge the contest and select five finalist videos. These five videos will be selected based off creativity, originality, accuracy of information, and adherence to guidelines. These videos will then be placed on Transitions' Facebook page. The winners will be determined by the number of "likes" they receive. One video will be declared the grand prize or 1<sup>st</sup> place winner, followed by one second and one third place winner.

The five finalists will be announced February 15<sup>th</sup> by 4:00 pm and posted to our Facebook page. Voting will close at noon on February 20<sup>th</sup>. Winners will be announced on February 22<sup>nd</sup> by phone, text, (Msg & Data rates may apply), and/or social media. The school will also be notified.

An event at the Campus Theatre in Lewisburg will be held on Saturday, March 3<sup>rd</sup>, 2018 from 1:30 pm to 3:30 pm to view the 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place winner and award the prize money to the team members. Family, friends, and the community are invited to attend.

6. **Prizes:** Prizes will be awarded to the top three videos that address the issue of dating violence.
  - a. 1<sup>st</sup> place will win \$500.00 and the video will be placed on Transitions' website.
  - b. 2<sup>nd</sup> place will win \$250.00
  - c. 3<sup>rd</sup> place will win \$100.00

7. **Grant of Rights:** Participants grant Transitions the right to display their video submissions in any media source, including Facebook, Twitter, TV broadcast, and websites. Participants waive any rights to royalties or other compensation related to the use of the participant's submission. Submitted videos may be used for future advertising and promotional needs. The students will receive credit for the videos as creators/producers and be acknowledged as video contest participants.
  
8. **Personal Information:** Transitions will be collecting personal information about participants at the time of submission. This information will be used to contact winning participants and to distribute prizes. Names of winners may be provided to the public on the Transitions' website, and social media sites, as well in local news stories.